



September 8, 2015

President Barack Obama
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear President Obama,

As you prepare for the 2015 United Nations Climate Change Conference in Paris, please know that the snowsports industry and professional athletes applaud your strong leadership on addressing climate change. Your work is critical in moving our country towards a clean energy economy, driving innovation and economic growth and helping us improve our resiliency over the long term.

The snowsports industry views climate change as an economic opportunity as well as an environmental issue. Our businesses support \$62 billion in tourist-related revenue, 964,000 jobs and \$4.6 billion in annual retail sales. We are united in our desire to reduce carbon emissions and transition to a clean energy future.

2014 was the warmest year in the temperature record, and 2015 is on track to surpass it. Failure to act now on climate is unacceptable, and will result in damage to the environment, tourism and the economy. This is the greatest opportunity of our time. We need meaningful action from all, and it is time to act.

The snowsports industry is doing our part as well to address climate change. We not only advocate for a stronger climate policy, but we've broadly implemented clean energy and energy efficiency measures throughout our businesses.

Thank you for your efforts in Paris to secure our future through reduced carbon emissions, strong incentives for clean and renewable power and continued support of research on climate solutions. We know the stakes are high and that the negotiations are difficult, but in this eleventh hour, know that the full force of winter is behind you.

Sincerely,

Snowsports Industries America
The National Ski Areas Association
Protect Our Winters